

FORTHCOMING VLV EVENTS

No. of tickets _____

Friday, 7th October 2011 10am – 6pm (*Registration 9.30am*)

EURALVA Conference in association with VLV

'Serving the Citizen: Broadcasting Accountability in an Online Europe'

The conference will explore how and where the voice of the listener and viewer can be heard in a fast changing media world. *See programme overleaf*

Venue: The Scottish Storytelling Centre, 45 High Street, Edinburgh

Tickets: Corporate £40 (including lunch); Organisation/Academics £20 (including lunch); £ _____

Monday, 17th October 2011 6pm – 8.30pm (*Registration 5.45pm*)

UK Programme Production – Securing its Future

Speakers: David Liddiment, BBC Trustee; Dan Brooke, Director of Marketing and Communications, Channel 4; Steven Barnett, Professor of Communications, University of Westminster; Adam Minns, Executive Director, COBA

Chairman: Steve Hewlett, TV Journalist and presenter, BBC Radio 4's Media Show'

Venue: National Liberal Club, 1 Whitehall Place, London SW1

Tickets: Corporate £25; Organisations/Academics £20 (including tea/coffee/biscuits) £ _____

Saturday, 22nd October 2011 2pm – 4pm

British Broadcasting in the Public Service – what do we really, really want?

Speakers: Sophie Jones, Head of Public Affairs, Channel 4; Mark Covell, Head of External Affairs, BBC North; Chairman: The Rt Rev (Nigel McCulloch) Bishop of Manchester

Venue: Friends' Meeting House, Mount Street, Manchester

Tickets: FREE but please send an SAE for your ticket

Wednesday, 2nd November 2011 6pm – 8pm (*Registration 5.45pm*)

Children's programmes – Out of Date in the Digital Age?

VLV's 17th Annual Seminar on Children's Broadcasting

Speakers: Baroness (Floella) Benjamin; Joe Godwin, Director of BBC Children's;

Anne Brogan, Director, Kindle Entertainment; Reg Bailey, CEO, Mothers' Union

Chairman: Professor Máire Messenger-Davies, VLV Board Member

Venue: National Liberal Club, 1 Whitehall Place, London SW1

Tickets: Corporate £25; Organisations/Academics £20 (including tea/coffee/biscuits) £ _____

Wednesday, 30th November 2011 10.30am – 3.30pm (*Registration 10.15am*)

VLV's 28th Annual Autumn Conference

Speakers will address sessions on the coming Green Paper and Communications Bill and on the BBC's plans for *Delivering Quality First*.

Keynote speaker: Caroline Thomson, BBC Chief Operating Officer

Venue: The Geological Society, Piccadilly, London W1

Tickets: Corporate £210; Organisations/Academics £105 (including buffet lunch) £ _____

All the above prices INCLUDE VAT - VAT Registration No: GB 835 5365 14 TOTAL £

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Please note: bookings are subject to a cancellation charge of 10% if cancelled 21 working days or more before the event, 25% 17-20 working days before, 50% if cancelled between 6-16 working days before the event, 100% if 5 working days or less. Substitutions are allowed at any time. All cancellations must be in writing. If you are sending more than one delegate please copy this form and submit their details separately.

For card payments you can pay on line at www.vlv.org.uk; or by telephone on 01474 338711; or fill in the form below and send it to the Conference Secretary. To pay by cheque, please make your cheque payable to **VLV Ltd.** and send it, together with the form below, to the Conference Secretary.

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To: The Conference Secretary, VLV Ltd, PO Box 401, Gravesend, Kent DA12 9FY

From: Guest's name:

Address:

Tel No: Email Address:

Serving the Citizen: Broadcasting Accountability in an Online Europe

Scottish Storytelling Centre, 45 High Street, Edinburgh

Friday, 7 October 2011

Conference Programme:

- 09.30: Arrival of conference delegates. Registration and Reception of Participants.
- 10.00: Welcome addresses:
Jocelyn Hay CBE, President, Voice of the Listener & Viewer (UK)
Preben Sørensen, President, European Alliance of Listeners' & Viewers' Associations (EURALVA)
Robert Beveridge, Voice of the Listener & Viewer, Scotland
- 10.30: **Europe: Its Nations and Regions: The Future of Public Service Broadcasting**
Session One: Chair: Andrew Taussig, Trustee, The Voice of the Listener Trust
- Broadcasting and Cultural Diversity in One Europe –**
Speaker: Ignasi Guardans, Director of Public Affairs, European Broadcasting Union (EBU)
- The Perspective from Scotland - Speaker: Professor Neil Blain**, Stirling University
- Regionalism and Media: The Italian Dimension – Speaker: Professor Rosario Cecaro**,
Sassari University, Sardinia
- 11.30: Coffee/tea break
- 12.00: *Session Two: Chair: Ian Morrison*, President, Friends of Canadian Broadcasting
- The Public Service Perspective – Speaker: Ian Small**, Head of Public Policy BBC Scotland
- The perspective from Commercial PSB – Speaker: Bobby Hain**, Managing Director, Broadcast and regulatory affairs, STV (Scottish Television plc)
- The perspective from Ofcom – Speaker: Alan Stewart**, Regulatory Affairs Executive,
OFCOM, Scotland
- Media, Culture and Language – Speaker: Donald Campbell**, Chief Executive, Gaelic Media Service
- 13.30: Lunch
- 14.30: *Session Three*
Media Literacy and Family Values: Regulation and the Subsidiarity Principle
Chair: **Vincent Porter**, European Media Adviser, EURALVA and
Professor Emeritus, University of Westminster
- Speakers: **Inigo Millán-Astray**, President, ICmedia, Spain
Paolo Celot, Secretary-General, European Association for Viewer Interests (EAVI)
Manfred Kops, Director, Institute for Broadcasting Economics (IRÖ), Cologne
Mary Berkhout, Programme Manager, Mediawijzer, the Netherlands.
Maria Rita Munizzi, President, Movimento Italiani Genitori (MOIGE)
Jarle Haugland, CEO, Familie & Medier, Norway
- 16.30: Coffee/tea break
- 17.00: *Session Four:*
Meeting Citizen Expectations: The People's Verdict
Chair: **Harvey Thomas**, President of the Fellowship of European Broadcasters (FEB)
Speakers: **Lars Peter Melchiorson**, Chairman, Listeners and Viewers Forum (SLS), Denmark
Christer Hederström, Vice President, Community Media Forum Europe (CMFE),
José Maria Miranda, President, ACmedia, Portugal
- 18.00: Closing remarks
Preben Sørensen, President, EURALVA