

”We will have a role to play also in the digital age”

The general conclusion of the EURALVA conference 2009 in Copenhagen

-What shall we do from here ?, asked the President of EURALVA, *Preben Sørensen*, Denmark, at the end of this years conference in the new headquarter of the Danish Radio, DR Byen, in Copenhagen 6 October, and his answer was:

-As before the listeners´and viewers´ organisations must follow the development of programming and transmission also of the new media and in the digital age, as we have done through many years for the analog radio and television.

-All the information at this conference especially about protection of children shows the importance of this problem, but also that regulators, tele compagnies , public service stations and private initiatives as ”Kid and Media” in Norway and BEBO, all are trying to solve these problems.

-The information and debate at this conference about the future of our national organisations including the community area, also shows that we certainly will have a role to play also in the digital age, underlined the EURALVA President at the conference with representatives from many European countries and Canada.

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