

**THE EUROPEAN ALLIANCE OF LISTENERS' & VIEWERS'  
ASSOCIATIONS (EURALVA)**

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**The EURALVA/SLS Conference**  
*Listeners and Viewers in the Digital Age*

**Tuesday, 6 October 2009**

***Danmarks Radio Byen (DR City), Emil Holms Kanal 20, Copenhagen***

**Conference Programme:**

09.30 : Departure *of conference delegates* by bus/taxis from Hotel Selandia, Helgolandsgade to Danmarks Radio. Registration and Reception of Participants.

10.00: Conference room: DAB In, DR Byen (ground floor)

*Welcome addresses:*

**Preben Sorensen, President of EURALVA**  
**Lars Peter Melchiorson** , Chairman, SLS

10.20: ***The Protection of Children and Families***

Issues in the Field

**Vincent Porter**, Media Adviser EURALVA:

*Contributions from:*

10.30: The Role of National Governments;  
**Carina Christensen**, Minister of Culture Affairs, Denmark

10.45: Subsidiarity and the Single Market in On-line services  
A representative for **the European Commission**

11.00: What Young People Want  
A representative for **the Danish Media Council for Children and Young People**

11.15: The Norwegian Approach  
A representative for **Barnvagten** (Familie & Medier), Norway

***11.30: Coffee break***

- 11.45: *The Approach of the Telecommunications Companies*  
Representatives from **TDC, Denmark** and **Vivendi, France**
- 12.15: The Approaches of Public Service Broadcasters  
Representatives from **DR, Denmark, SVT, Sweden** and **ARD, Germany**
- 13.00: Responses from the floor
- 13.25 Where do we go from here?  
**Vincent Porter.**

**13.30: Lunch (buffet)**

**The Changing Role of the listeners and viewers under digital development**

- 14.30 From Listeners and Viewers to Consumers of Online services: a Change of Status?  
**Preben Sørensen, President EURALVA:**
- 14.45: The Role of the European Parliament  
A representative for **the Culture Committee of the European Parliament**
- 15.00: Protecting Online Consumers: The Role of National Regulatory Authorities  
A representative for **EPRA**
- 15.15: The Changing Role of Listeners' and Viewers' Associations  
Representatives from **VLV, UK, IcMedia, Spain** and **the Federation of European Broadcasters**
- 16.00: The Approach of Public Service Broadcasters  
**Kenneth Plummer, General Director, DR (and EBU Board Member)**
- 16.15: Responses from the floor and speakers
- 16.40 Where do we go from here?  
**Andrew Taussig, EURALVA**
- 16.45: Closing remarks  
**Preben Sørensen, President EURALVA**
- 17.00: Introduction to the new DR Concert House**  
**Leif Lønsmann, Music Director, DR**
- 17.30: Conducted tour in the DR Concert House
- 18.30: Delegates depart by bus/taxis to Hotel Selandia, Helgolandsgade
- 20.00: *Conference Dinner* in restaurant in Copenhagen City

**Conference language: English**  
**Charge per participant: £ 50.00**

**Names with affiliation/ organisation, please, by e-mail to  
Preben Sørensen at: [prebensorensen@bbsyd.dk](mailto:prebensorensen@bbsyd.dk)**  
two weeks before the conference, at the latest.

Hotel-rooms can be reserved by e-mail: [hotel-selandia@city.dk](mailto:hotel-selandia@city.dk)

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*Familie & Medier, Norway*  
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