

**THE EUROPEAN ALLIANCE OF LISTENERS' & VIEWERS'
ASSOCIATIONS (EURALVA)**

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New leadership of European Alliance of Listeners and Viewers

The European Alliance of Listeners' and Viewers' Associations, EURALVA, with members in 10 European countries and associated members in Canada and Australia, has at a Board Meeting in Edinburgh elected the Vice President of the Spanish organisation, ICmedia, *José Maria Guerra*, Barcelona, as new President of EURALVA, after *Preben Sørensen*, Denmark.

A new Vice President of EURALVA was also elected, *Lars Peter Melchiorsen* the chairman of the Danish Association of Listeners' and Viewers' organisations,
